

SBI General's highest selling product in tier 2, 3 markets

LUCKNOW: Pushan Mahapatra, MD and CEO, SBI General Insurance, on his visit to Lucknow said that they were happy to

see the growth in this region. He said in tier 2 and tier 3 markets, SBI General's Individual Personal Accident Insurance Policy was the highest selling product which could help safeguard the family's future against life threatening events. This policy is designed to cover loss of life, disabilities and income due to an accident. In the health space, Arogya series is very popular which has been developed to be suitable across segments, while ArogyaPlus Policy is designed to help individuals save tax while covering both OPD and hospitalisation expenses.